

Office of the Mayor

CITY OF NEW YORK



Proclamation

WHEREAS: IN NEW YORK CITY, 200 LANGUAGES ARE SPOKEN AND MEN AND WOMEN FROM EVERY BACKGROUND LIVE SIDE-BY-SIDE IN MUTUAL RESPECT. WE DERIVE OUR STRENGTH FROM THIS RICH TAPESTRY OF CULTURES, AND FROM RESIDENTS WHOSE UNIQUE ABILITIES, TRADITIONS, AND EXPERIENCES COMBINE TO CREATE THE VIBRANT CITY WE LOVE. WE ALL BENEFIT FROM A WORKPLACE THAT REFLECTS OUR DIVERSE CITY, AND THE CITY OF NEW YORK IS PROUD TO CELEBRATE THE 3RD ANNUAL DIVERSITY IN ADVERTISING CAREER DAY.

WHEREAS: THIS EVENT, PRODUCED BY SHOMEX AND SPONSORED BY THE AMERICAN ASSOCIATION OF ADVERTISING AGENCIES, WILL ALLOW THOUSANDS OF ADVERTISING PROFESSIONALS TO NETWORK, TAKE PART IN EDUCATIONAL SEMINARS, AND EXPLORE CAREER OPPORTUNITIES WITH LEADING ADVERTISING AGENCIES, CORPORATE ADVERTISERS, AND MEDIA COMPANIES IN NEW YORK CITY – THE ADVERTISING CAPITAL OF THE WORLD. I COMMEND ALL THOSE PARTICIPATING IN THIS EVENT FOR THEIR COMMITMENT TO SUSTAINING AND STRENGTHENING OUR PROUD TRADITION OF INCLUSIVENESS.

WHEREAS: NEW YORKERS KNOW THAT A DIVERSE WORKPLACE IS GOOD FOR BUSINESS, AND WE ARE THANKFUL FOR THE HARD WORK OF ALL THOSE WHO HAVE MADE POSSIBLE THIS WONDERFUL EVENT – WHICH WILL HELP TO ENSURE THAT OUR GREAT CITY REMAINS A BEACON OF EQUAL OPPORTUNITY FOR YEARS TO COME.

NOW THEREFORE, I, MICHAEL R. BLOOMBERG, MAYOR OF THE CITY OF NEW YORK, IN RECOGNITION OF THIS IMPORTANT EVENT, DO HEREBY PROCLAIM WEDNESDAY, APRIL 22ND, 2009 IN THE CITY OF NEW YORK AS:

“DIVERSITY IN ADVERTISING CAREER DAY”




MICHAEL R. BLOOMBERG
MAYOR

IN WITNESS WHEREOF I HAVE HEREUNTO SET MY HAND AND CAUSED THE SEAL OF THE CITY OF NEW YORK TO BE AFFIXED.